



Wickham Chamber of Trade

MINUTES of the meeting held on Wednesday 19th November 2025 at 5.30pm

Attendees:

CHAIR - Frank (FD) - The Square Cow
SECRETARY - Louise (LH) – Hygge Home
Eliza – Warwick Lane / Baytree Walk (Part)
Guy - Xebra Accounting
Lorraine – Stream Hair Salon
Mike – Retiring Treasurer
Nigel – Police Liaison
Pam - South Downs Funeral Service
Philip Greenish - Neighbourhood Plan
Sandy – Sue Ryder
Steve (SM) – Wickham Coffeehouse / Warwick Market
Trish – The Square Cow

Apologies:

Curtis – Sienna's Baby Boutique
Helen – The Square Yard
John - Harringtons Estate Agents
Julie – Wickham Fisheries
Keith - Red Frog Trading
Laura – Salt and Paper Digital
Lorraine – A Good Yarn
Sophie – Confiserie Verdonk

1. Update(s) on progress since last meeting

FD thanked LH for the considerable amount of work that has been put in to getting the 'new' WCT up and running.

The new WCT website - www.wickhamchamber.org.uk - is now live, including an online business directory (with premium listings for WCT Members), events calendar, all membership benefits, electronic copy of the membership application form etc.

Please check that you are listed on the Business Directory and your details are accurate.

We need to contact all Knowle based businesses so that we may include them in the Directory. Any assistance with this would be greatly appreciated. LH can give you printed info for distribution.

We have window stickers arriving very soon for members to display on their premises. *(Update. These have now arrived so, if you are a paid up member and you do not already have one, please collect one from LH)*

We have also set up a virtual membership card that can be added to your Apple or Google wallet and be used to prove your membership when visiting participating member's shops/businesses to claim discounts/offers. Links to these will be emailed out to members shortly. It is a trial of a free new app so please bear with us and report any issues with usage etc to LH.

Please note, offering discounts/promotions to WCT members is optional and not compulsory.

We are still investigating the production of an up to date 'map' and/or leaflet for display at the bus stop and at the parking ticket machines showing the variety of different shops and businesses located in and around The Square in Wickham. Full update will be reported at the next meeting.

2. CCTV / Cameras

Please would everyone take 1 minute to complete the online form that has been created regarding existing CCTV / Cameras.

wickhamchamber.org.uk/cameras

We need to build a picture as quickly as possible of where cameras are currently located, identify blindspots etc in order that we can help make Wickham a safer village for all.

We particularly need to make direct contact with Co-op, One Stop and other key players in The Square regarding joining WCT and participating in the CCTV / Cameras initiative. Volunteer/s to assist with this would be greatly appreciated. Please liaise with LH.

(Update. LH has reported first instance of shoplifting during the recent Late Night Shopping event so a camera will be installed in Hygge Home very soon)

3. Any Other Business

All outstanding monies owed to the Parish Council and/or Team Wickham for the Christmas Lights Switch On events has now been paid in full. WCT has agreed to contribute £100 towards this year's event *(Update. This money has now been paid)*.

LH has been contacted by What's On Hampshire, an online event listing website. WCT has been offered half price membership (£199 + VAT for 12 months) to enable every Wickham event to be listed/promoted online. As it is too late for promo of this week's Christmas events it was agreed that we would research other potential free event listing platforms before committing to anything. LH will report back at the next meeting.

Thanks go to SM of the Wickham Coffee House for hosting the meeting and for providing complimentary refreshments.

WCT has only received a small number of completed application forms accompanied by payment of membership fees. Please would all those who have already completed forms make their membership payments and those who have yet to complete membership forms please do so as soon as possible. LH has paper copies of the membership application forms if required.

4. Wickham & Knowle Neighbourhood Plan

Philip Greenish gave a short presentation on the Wickham and Knowle Neighbourhood Plan and the importance of hearing the views of local businesses.

If you live or work in Wickham and Knowle and are aged 8 and over, you are entitled to complete the survey.

<https://www.wickhamknowleparish.gov.uk/the-council/neighbourhood-plan/>

The deadline for this survey is 7th December 2025.

Paper copies of the survey are available to pick up inside Warwick Lane and can be returned to Hemings Hardware, The Square, Wickham, or the Village Hall in Knowle.

5. Date of next meeting

The next WCT meeting will take place on **Wednesday 28th January 2026 at 5.30pm at Stream Salon.**